



**Global SIP
Communications
Market Size
Analysis and
Forecast to 2017**

SIP – The Protocol for the Future

Eastern Management's report on the Global SIP Market to 2017 is based on interviews with more than 7,000 Information Technology (IT) managers worldwide. Businesses interviewed ranged from organizations with fewer than 5 employees to others with more than 20,000 employees worldwide. They represented businesses spread across 21 vertical industries.

The worldwide deployment of SIP protocol is one of the largest SIP studies performed by The Eastern Management Group. Whether used by businesses for internal communications, as we have observed on every continent, or for a mix of public and private use in countries with IP networks, SIP is remarkably popular. As one of the companies interviewed for this study remarked, SIP is the protocol for the future.

Use our Database to Support your Decisions

Research for this report involved more than 7,000 IT managers worldwide. However, you can get customized access to the survey data for your own research.

The SIP survey gathered data from 21 distinct vertical markets such as healthcare and government. We performed detailed examination of all 7 world geographies such as LatAm and EMEA. Because of the large sample size, the Eastern Management Group is able to put substantial customized survey data into your hands. Our database can also be sorted 8 distinct ways by size of company (for example 11-50 employees), and for 17 different end point segments (for example 1,000-2,500 end points, or perhaps just 1-5 end points). If you need to understand where you or the competition excels, or you want to create best practices, there are dozens vendors to analyze individually.

As a subscriber to the Eastern Management Group SIP report, we can provide you affordable access to market data, customized to your specific requirements.

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