



## 2018-2024 SIP Global Market 7-Year Forecast and Analysis

### Table of Contents

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# Introduction

## 2018-2024 SIP Global Market 7-Year Forecast and Analysis

- ▶ SIP is a signaling protocol in widespread use globally. This 146-page report examines the market for SIP in significant granularity
  - The first report section comprises 16 SIP Market Conclusions. It is a rich and robust overview of the entire SIP report
  - The second report section is the SIP Marketing Analysis
  - The third section is the global SIP Trunking Market
  - The fourth section is the SIP Communications Equipment Market
  - The fifth section is the Session Border Controller Market
  - This worldwide report on SIP examines current and future North America, Western Europe, Eastern Europe, MEA, LATAM, and APAC use and growth of SIP

# Introduction

- ▶ The 146-page report is based on interviews with vendors, customer IT managers, more than 40,000 surveys, modeling by our analysts, and our own Monitor<sup>SM</sup> database which contains 30 years of communications shipment data
- ▶ 35 years ago Fortune Magazine described the Eastern Management Group as the leading analyst in the industry. This report reflects our continuing effort to maintain that position

# Table of Contents

## **Part 1 Sixteen Important SIP Market Conclusions**

## **Part 2 SIP Marketing Analysis**

2.1 Market Research Data Sources Used

2.2 Seven World Regions Evaluated for SIP

2.3 Three Industry Sectors Evaluated for SIP

2.4 Nineteen Vertical Markets Evaluated for SIP

2.5 SIP Protocol Application

2.6 Five SIP Facets

2.7 SIP Value Proposition

2.8 SIP Market Demand 11 Unified Communications Applications

2.9 11 Unified Communications Applications Required by Businesses  
Using SIP

2.10 11 Unified Communications Application Required by Businesses  
Not Using SIP

# Table of Contents

- 2.11 11 Unified Communications Applications Required by All Businesses
- 2.12 2018-2024 14 SIP Market Catalysts
- 2.13 Factors Driving Recent Phone System Purchases
- 2.14 Percent of Businesses Using SIP
- 2.15 SIP Growth Over Next 7-Years
- 2.16 Quantified SIP Importance to IT Managers Overall
- 2.17 Quantified SIP Importance to IT Managers by Region
- 2.18 Businesses Using SIP by Region
- 2.19 When Traditional Networks Will Be Displaced

## **Part 3 SIP Trunking Market**

- 3.1 SIP Trunking Market Overview
- 3.2 SIP Trunking Market Size
- 3.3 SIP Trunking Model Prices
- 3.4 Percent of Businesses Using SIP Trunks

# Table of Contents

- 3.5 PSTN End-Of-Life
- 3.6 2017-2025 Service Provider Conversion Timetable to All IP Networks
- 3.7 Leading SIP Trunking Providers
- 3.8 2018 SIP Trunk Market Share
- 3.9 SIP Trunk Provider Go-To-Market Strategy
- 3.10 2018-2024 SIP as a Percent of Total Network Traffic
- 3.11 SIP Traffic Breakdown: Public Internet and Private Connection
- 3.12 2018-2024 SIP Traffic Breakdown: Public Internet and Private Connection
- 3.13 2018-2024 SIP Trunking Growth Versus IT Spending
- 3.14 2018-2024 SIP Trunking Financial Data
- 3.15 2018-2024 SIP Trunking Revenue
- 3.16 2018-2024 SIP Trunking Revenue by Customer Size
- 3.17 2018-2024 SIP Trunking Revenue by - 19 Vertical Markets

# Table of Contents

- 3.18 2018-2024 SIP Trunking Revenue by - Industrial Sector  
Businesses - 10 Vertical Markets
- 3.19 2018-2024 SIP Trunking Revenue by - Commercial Sector  
Businesses - 6 Vertical Markets
- 3.20 2018-2024 SIP Trunking Revenue by - Government, Education  
and Medical Sector Businesses - 3 Vertical Markets
- 3.21 2018-2024 SIP Trunking Revenue by Telephone System Size
- 3.22 2018-2024 SIP Traffic by Region

## **Part 4 SIP Communications Equipment Market**

- 4.1 SIP Supported Platforms and Endpoints
- 4.2 Percent New Phone Systems With SIP Capability
- 4.3 Year/Year Hosted PBX Shipments
- 4.4 Hosted Phone System Growth Impact on SIP Phones
- 4.5 PBX Procurements With SIP Capability
- 4.6 Percent SIP Phones Installed on New Phone Systems

# Table of Contents

- 4.7 SIP Phone Market Penetration
- 4.8 SIP Phone Categories
- 4.9 Trade-Off Between Proprietary and Generic SIP Phones
- 4.10 Most Widely Used Softphone Operating Systems
- 4.11 2018 Softphone Operating System Market Share
- 4.12 Proprietary PBX Vendors Supporting SIP
- 4.13 Proprietary Telephone Sets as Generic SIP Phones
- 4.14 Generic SIP Phone Usage in Proprietary PBXs
- 4.15 SIP Phone Major Vendors
- 4.16 SIP Phone Competition
- 4.17 Business Telephones Installed Base by Region
- 4.18 2018-2024 SIP Phone Growth Versus IT Spending
- 4.19 2018-2024 SIP Phone Growth (CAGR) by Region
- 4.20 2018 SIP Phone Shipments by Device: Corded, Cordless, Softphones
- 4.21 2018-2024 SIP Phone Shipments by Device

# Table of Contents

- 4.22 2017 SIP Phone Shipments by Vendor
- 4.23 2018 SIP Phone Shipments by Vendor
- 4.24 2018 SIP Phone Market Share by Vendor
- 4.25 2018 SIP Phone Shipments by Customer Size
- 4.26 2018-2024 SIP Phone Shipments by Customer Size
- 4.27 2018 SIP Phone Shipments by - 19 Vertical Markets
- 4.28 2018 SIP Phone Shipments by - Industrial Sector Businesses - 10 Vertical Markets
- 4.29 2018 SIP Phone Shipments by - Commercial Sector Businesses - 6 Vertical Markets
- 4.30 2018 SIP Phone Shipments by - Government, Education and Medical Businesses - 3 Vertical Markets
- 4.31 2018 SIP Phone Shipments by Telephone System Size
- 4.32 2017 SIP Phone Shipments by Telephone System Platform
- 4.33 2018 SIP Phone Shipments by Telephone System Platform
- 4.34 2019 SIP Phone Shipments by Telephone System Platform

# Table of Contents

- 4.35 2018-2024 SIP Phone Shipments for Proprietary PBX
- 4.36 2018-2024 SIP Phone Shipments for Open Source PBX
- 4.37 2018-2024 SIP Phone Shipments for Hosted PBX
- 4.38 2018-2024 SIP Phone Shipments for Private Cloud Hybrid
- 4.39 2018-2024 SIP Phone Shipments for Contact Center
- 4.40 2018 SIP Phone Shipments by Vendor and Region
- 4.41 2018-2024 SIP Phone Shipments by Region
- 4.42 2018-2024 SIP Phone Shipments (Percentage) by Region
- 4.43 2018-2024 SIP Phone Y/Y Shipment Growth by Region
- 4.44 2018-2024 SIP Phone Shipment CAGR by Region
- 4.45 SIP Phone Market Opportunities – Upgrade Market Size and Replacement Market Size
- 4.46 SIP Phone Untapped Market Opportunities – Competitive Displacement Program Market Size

## Part 5 Session Border Controller Market

# Table of Contents

- 5.1 SBC Major Vendors
- 5.2 SBC Other Vendors
- 5.3 2018 SBC Market Penetration
- 5.4 2018-2024 SBC Shipment Growth Worldwide
- 5.5 2018 SBC Use by Region
- 5.6 2018 SBC Market Share by Vendor
- 5.7 2018 SBC Shipments by Customer Size
- 5.8 2018 SBC Shipments by - 19 Vertical Markets
- 5.9 2018 SBC Shipments by - Industrial Sector Businesses - 10 Vertical Markets
- 5.10 2018 SBC Shipments by - Commercial Sector Businesses - 6 Vertical Markets
- 5.11 2018 SBC Shipments by - Government, Education and Medical Businesses - 3 Vertical Markets
- 5.12 2018 SBC Shipments by Telephone System Size
- 5.13 2018 SBC Shipments by Telephone System Platform

# Table of Contents

## Part 6 Appendix

Appendix A	Research Methodology
Appendix B	About The Eastern Management Group
Appendix C	Contact

## Appendix A      **Research Methodology**

Researching and forecasting the worldwide deployment of SIP reflects a significant undertaking by The Eastern Management Group. SIP is now in place on every continent, and it is quickly displacing the PSTN. To create the report "[2018-2024 SIP Global Market 7-Year Forecast and Analysis](#)", we gathered global data both from vendors and customers.

Bringing this 146-page report together required completed surveys from more than 40,000 Information Technology (IT) managers and technology vendors worldwide. Surveys were done by the Eastern Management Group with businesses ranging in size from one employee to more than a million in 19 vertical markets and seven world theaters.

To this information, the Eastern Management Group added 15 years of SIP market research. All of the gathered intelligence was used in models and analyzed by our consulting team in order to produce this landmark report.

## Appendix B      **About The Eastern Management Group**

The Eastern Management Group is a global communications research and management consulting firm that serves an array of communications service providers, technology firms and other institutions. We are one of the top communications research and consulting businesses in the world. Since our founding in 1979, we have maintained a concentration on global markets and vertical industries. And because we know products, services, applications, markets, suppliers and customers, we are able to conduct research and consulting assignments that meet our clients' needs.

The Eastern Management Group researches and advises clients on markets, practices, and operations. Our expertise, industry contacts, database, and analytical skills help thousands of clients manage effectively in an ever changing technology world.

With a database of market information built and managed over decades, the information we collect, retain, and have available to our analysts and clients, is unparalleled.

## Appendix C      **Contact**

We would like to hear from you.

You can learn more about The Eastern Management Group on our web site.

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