



Unified Communications Market Analysis: Strategic Marketing and Distribution Strategies for 2024-2028

An In-Depth Analysis of Market Trends,
Strategic Marketing, and Distribution
Strategies

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Unified Communications Market Analysis: Strategic Marketing and Distribution Strategies for 2024-2028 is published by The Eastern Management Group.

Researching and analyzing the global unified communications (UC) market reflects a significant undertaking by The Eastern Management Group.

To create the report, we gathered global data both from vendors and customers.

Bringing this report together required completed surveys from 50,000 Information Technology (IT) managers and technology vendors worldwide. Surveys were done by the Eastern Management Group with businesses ranging in size from one employee to more than a million in 19 vertical markets and seven world regions.

To this information, the Eastern Management Group added 35 years of quarterly PBX market data from our MonitorSM reports. All of the data was used in proprietary models and analyzed by our consulting team in order to produce this important 143-page report including more than 50 tables and charts.

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Contact Us

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