



## **2020-2027 SIP Global Market 7-Year Forecast and Analysis**

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# Introduction

## 2020-2027 SIP Global Market 7-Year Forecast and Analysis

- ▶ SIP is a signaling protocol in widespread use globally. This 144 page report plus an additional 30-page carrier grade SIP trunking appendix examines the market for SIP in significant granularity
- ▶ The report is based on interviews with vendors, data from more than 47,500 IT manager customer completed surveys, modeling by our analysts, and Eastern Management Group's Monitor<sup>SM</sup> database containing 20 years of market data
  - A discrete set of 4,000 IT managers contributed data for this report including usage, forecasts, and vendor satisfaction. The IT managers represent businesses from one employee to more than one million, and 20 vertical markets
  - The report examines SIP usage in North America, Western Europe, Eastern Europe, MEA, LATAM, and APAC
- ▶ Fortune Magazine described the Eastern Management Group as the leading analyst in the industry. This report reflects our continuing effort to maintain the distinction and recognition

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Voyant - Satisfaction Ratings

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## Appendix A      **Carrier Grade SIP Trunking**

Eastern Management Group's 30-page report "Carrier-Grade SIP Trunking" addresses the essential issues when selecting a provider, including:

- ▶ Problems with bundling
- ▶ Bring Your Own Carrier
- ▶ Global carrier infrastructure
- ▶ Carrier operations
- ▶ Network operations
- ▶ Security
- ▶ Management tools
- ▶ Customer must-haves

## Appendix B      **About The Eastern Management Group**

The Eastern Management Group is a global communications research and management consulting firm that serves an array of communications service providers, technology firms and other institutions. We are one of the top communications research and consulting businesses in the world. Since our founding in 1979, we have maintained a concentration on global markets and vertical industries. And because we know products, services, applications, markets, suppliers and customers, we are able to conduct research and consulting assignments that meet our clients' needs.

The Eastern Management Group researches and advises clients on markets, practices, and operations. Our expertise, industry contacts, database, and analytical skills help thousands of clients manage effectively in an ever changing technology world.

With a database of market information built and managed over decades, the information we collect, retain, and have available to our analysts and clients, is unparalleled.

## Appendix C      **Contact**

We would like to hear from you.

You can learn more about The Eastern Management Group on our web site.

[www.easternmanagement.com](http://www.easternmanagement.com)

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